

Helping Businesses with Content that Converts



Mary Ola (Content Writer)

I Write What Your Audience Actually Wants to Read | SEO Content Writer for Brands that Care

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Before I ever called myself a writer, I was someone who asked a lot of questions. Why do people click? What makes them stay? What turns information into action? Writing became my way of answering those questions – not just with insights, but with impact. I don't just write to fill space. I write to bring clarity, momentum, and results to ideas that matter.

Achievements

20M+

Words Written

200+

Ranking Content

30+

Clients Served

Portfolio

 Gallery view









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 The Power of Clear Writing: Why Simplicity Wins Every Time



 How to Turn a Boring Product Into a Compelling Story



 Content That Converts: 5 Writing Strategies That Actually Drive Results

[+ New page](#)

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Testimonials



Working with Mary was a game-changer for our content strategy. She took our scattered ideas and turned them into clean, compelling copy that actually connects with our audience. Her writing is not just polished—it's purposeful. We've seen a noticeable uptick in engagement since we started publishing her work. Highly recommended.



Mary just gets it. We handed her a rough outline and she came back with writing that was sharper, clearer, and more persuasive than we imagined. She nailed our tone, met every deadline, and made the whole process easy. She's the kind of writer you want on your team.

Mark K - Marketing Lead at HiveWorks Studio

★★★★★

Case Studies

Gallery view

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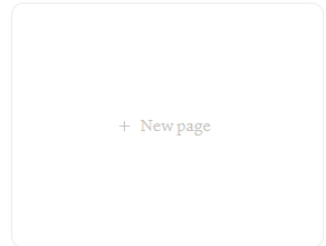
📄 Blog Series That Doubled Organic Traffic in 60 Days



📄 Website Copy That Raised Conversion Rate by 34%



📄 Email Campaign With a 55% Open Rate and 18% CTR



🔗 Work With Me

My Journey So Far

- Fell in love with storytelling through blogging - 2014
- Taught myself SEO, copywriting & online writing via free courses - 2016
- Started ghostwriting for small business blogs - 2017
- Wrote high-converting content that helped brands boost traffic & leads -2025
- Looking forward to working with you - Today

Reach me on my Profile ↓

linkedin.com

<http://linkedin.com/mary-writer-ola>

My Writing Process

💡 📌 Step 1: Discovery & Direction

Before I begin writing, I need to understand what you want — and more importantly, *why*.

Whether it's blog posts, website copy, or email content, I'll ask you to fill out a quick discovery form.

This helps me get aligned with your goals, voice, audience, and brand tone — and ensures that I don't waste your time or mine with guesswork.

💛 Step 2: Kickoff & Agreement

Once I review your form, I'll reach out (usually within 24 hours) to clarify any extra details and confirm if we're a good match.

We'll discuss deliverables, timelines, tone preferences, and pricing. My base rate starts at **\$50 per 1,000-word article**. For ongoing work, I also offer **monthly retainers** — perfect for businesses that need consistent content.

🖋️ Step 3: Content Creation Begins

After we agree on everything, I'll begin crafting your content. I research deeply, write cleanly, and align every word with your objectives.

The first draft will be delivered within the timeframe we agree on — typically between 3 to 5 business days depending on the project scope.

Step 4: Feedback & Finalization

I offer **two rounds of revisions** on every piece — so you'll have time to review and request changes if needed.

I don't just hand over words. I care that the content *works*. Your feedback helps me shape content that feels like you — and performs like it should.

 Work With Me

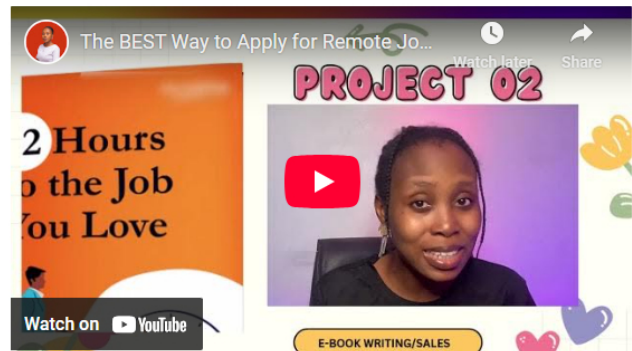
Before you go :)

Your satisfaction isn't just a goal.

It's the standard I work by.

That's why I created this short video — to give you a transparent look at my writing process and what you'll get from me, right from day one.

No guesswork. No surprises. Just solid communication and quality work.



You've Got Some Questions?

I'd love to hear from you — let's talk!

You can mail me at mary@olathewriter.com

I appreciate you taking the time to read this.

Download my Resume

© Mary Ola (*Your Dream Writer*)